

**Commercial Schedule for EST**  
**Bill Bennett's Morning In America Show #12-22**  
**For week of 5/21/12-5/27/12**

Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
Monday, 5/21/12					
6:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
6:08:15AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
6:08:45AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
6:17:30AM	60	Visiting Angels, Living Assistance Service	58242		vVANG-BB-58132
6:18:30AM	60	Cable Radio Network, Entertainment	58823		HomeCruise-1103
6:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
6:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
6:27:47AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
	13:00	Segment 3			
6:46:30AM	60	Clockwork Home Service, Benjamin Franklin	58713		vHelpful-BB
	05:37	Segment 4			
6:57:37AM	60	SDCooper Company, ERSOP	58384	8-6-6-M-Y-E-R-S-O-P/Coul	ERSO-0130-1202
7:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
7:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
7:17:30AM	60	C Crane, Radios	58591	800-522-8863/ccradio.com	vCCRradio-43012
7:18:30AM	30	Clockwork Home Service, One Hour Heating	58327	855-O-N-E-H-O-U-R	PuncualityProblem-30
7:18:30AM	30	Clockwork Home Service, Mr. Sparky	58715		TriBranded
7:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
7:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
7:27:47AM	60	Coloma Frozen Foods, Nature Blessed	58978	natureblessed.us	vNatureBlessed-BB
	13:00	Segment 3			
7:46:30AM	60	Nature Bee -, Nutrition	58669	JcFreeDeliv4-60	JcFreeDeliv4-60
	05:37	Segment 4			
7:57:37AM	60	Wise Foods, Food Options	58783		WiseFoodStorage1Fre
8:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			



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<b>Monday, 5/21/12</b>					
8:08:15AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
8:08:30AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
8:17:30AM	60	Proactiv, Skin Care	58981	BMBG-FS-60-583-8570	BMBG-FS-60-583-85
8:18:30AM	60	Cable Radio Network, Entertainment	58823		HomeCruise-1103
8:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
8:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
8:24AM	5	Perio Inc - Barbasol, Barbasol / Pure Silk	58925	See Calendar	Barbasol-Reminder
8:27:47AM	60	Essential Formulas, Dr. Ohhira's Probiotic	58943		DO60GenHealth-bont
	13:00	Segment 3			
8:46:30AM	60	LifeLock, Lifelock	58977	1-800-716-4122	LLBADGUY60MBG
	05:37	Segment 4			
8:57:37AM	60	Select Comfort, Mattress	58728	MemorialDaySale12	VMemorialDaySale12



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Tuesday, 5/22/12					
6:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
6:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
6:08:30AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
6:08:45AM	5	Amac Inc, Senior Organization	58752	SEE CALENDAR!	AMAC-Sponsorship
6:17:30AM	60	Citrix, gotomypc.com	58673	Mobility, Simplicity and Fre	VBB-G2P-855
6:18:30AM	30	Clockwork Home Service, One Hour Heating	58327	855-O-N-E-H-O-U-R	PunctualityProblem-30
6:18:30AM	30	Arc Entertainment-, For Greater Glory	58788		FGG-1AConservative
6:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
6:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
6:24AM	5	Perio Inc - Barbasol, Barbasol / Pure Silk	58925	See Calendar	Barbasol-Reminder
6:27:47AM	60	C Crane, Radios	58591	800-522-8863/ ccradio.com	vCCRadio-43012
	13:00	Segment 3			
6:46:30AM	60	Clockwork Home Service, Benjamin Franklin	58713		vHelpful-BB
	05:37	Segment 4			
6:57:37AM	60	Stamps.com, Stamps.com	58680		VBB-STP-210
7:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
7:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
7:08:45AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
7:17:30AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
7:18:30AM	60	Amberen, Amberen	58948	Lunada	Voicemail-800788002
7:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
7:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
7:27:47AM	60	Select Comfort, Mattress	58728	MemorialDaySale12	VMemorialDaySale12
	13:00	Segment 3			
7:46:30AM	60	Citrix, gotomypc.com	58673	Mobility, Simplicity and Fre	VBB-G2P-855
	05:37	Segment 4			



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Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
<b>Tuesday, 5/22/12</b>					
7:57:37AM	60	Visiting Angels, Living Assistance Service	58292	877-374-LIVE	vVisting-Angels-2
8:00AM	00	Bill Bennett's Morning in Am.			
10:00		Segment 1			
8:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rel
8:17:30AM	60	Nature Bee -, Nutrition	58669	JcFreeDeliv4-60	JcFreeDeliv4-60
8:18:30AM	60	Cable Radio Network, Entertainment	58823		HomeCruise-1103
8:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
05:47		Segment 2			
8:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
8:27:47AM	60	Clockwork Home Service, Mr. Sparky	58713		vHelpful-BB
13:00		Segment 3			
8:46:30AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
05:37		Segment 4			
8:57:37AM	60	Income At Home Enter, Work at Home/Businc	58972	IAH-USA-ANN-NV-60	IAH-USA-ANN-NV-(



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Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
<b>Wednesday, 5/23/12</b>					
6:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
6:08:15AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
6:08:30AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
6:17:30AM	60	Clockwork Home Service, One Hour Heating	58713		vHelpful-BB
6:18:30AM	60	Amberen, Amberen	58948	Lunada	Voicemail-800788002
6:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
6:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
6:27:47AM	60	Citrix, gotomypc.com	58673	Mobility, Simplicity and Fre	VBB-G2P-855
	13:00	Segment 3			
6:46:30AM	60	Coloma Frozen Foods, Nature Blessed	58127	natureblessed.us	VNB-Melatonin-BB
	05:37	Segment 4			
6:57:37AM	60	Visiting Angels, Living Assistance Service	58242		vVANG-BB-58132
7:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
7:08:30AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
7:08:45AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
7:17:30AM	60	Stamps.com, Stamps.com	58680		VBB-STP-210
7:18:30AM	30	Barracuda, Barracuda Networks	58389		BARRACUDACUDA
7:18:30AM	30	Arc Entertainment-, For Greater Glory	58788		FGG-1AConservative
7:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
7:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
7:24AM	5	Perio Inc - Barbasol, Barbasol / Pure Silk	58925	See Calendar	Barbasol-Reminder
7:27:47AM	60	Citrix, gotomypc.com	58673	Mobility, Simplicity and Fre	VBB-G2P-855
	13:00	Segment 3			
7:46:30AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
	05:37	Segment 4			
7:57:37AM	60	C Crane, Radios	58591	800-522-8863/ ccradio.com	vCCRadio-43012



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Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
<b>Wednesday, 5/23/12</b>					
8:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
8:08:45AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
8:17:30AM	60	Select Comfort, Mattress	58728	MemorialDaySale12	VMemorialDaySale12
8:18:30AM	30	Clockwork Home Service, Benjamin Franklin	58715		TriBranded
8:18:30AM	30	Mathnasium, Educational	58747	800-498-3602/mathnasium.c	Franchise-30sec
8:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
8:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
8:27:47AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
	13:00	Segment 3			
8:46:30AM	60	Clockwork Home Service, Mr. Sparky	58713		vHelpful-BB
	05:37	Segment 4			
8:57:37AM	60	Amberen, Amberen	58948	Lunada	Voicemail-800788002



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Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
<b>Thursday, 5/24/12</b>					
6:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
6:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
6:08:15AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
6:17:30AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
6:18:30AM	30	Arc Entertainment-, For Greater Glory	58788		FGG-1AConservative
6:18:30AM	30	Barracuda, Barracuda Networks	58071		BARRACUDAARCH
6:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
6:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
6:27:47AM	60	Nature Bee -, Nutrition	58669	JcFreeDeliv4-60	JcFreeDeliv4-60
	13:00	Segment 3			
6:46:30AM	60	Visiting Angels, Living Assistance Service	58292	877-374-LIVE	vVisting-Angels-2
	05:37	Segment 4			
6:57:37AM	60	Select Comfort, Mattress	58734	MemorialDay5Speical	VMemorialDay5Speic
7:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
7:08:30AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
7:17:30AM	60	Clockwork Home Service, One Hour Heating	58713		vHelpful-BB
7:18:30AM	60	Amberen, Amberen	58948	Lunada	Voicemail-800788002
7:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
7:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
7:24AM	5	Perio Inc - Barbasol, Barbasol / Pure Silk	58925	See Calendar	Barbasol-Reminder
7:27:47AM	60	SDCooper Company, ERSOP	58384	8-6-6-M-Y-E-R-S-O-P/Coul	ERSO-0130-1202
	13:00	Segment 3			
7:46:30AM	60	Clockwork Home Service, Mr. Sparky	58713		vHelpful-BB
	05:37	Segment 4			
7:57:37AM	60	Amac Inc, Senior Organization	58618	800-303-0661	VAMACAutoInsuranc
8:00AM	00	Bill Bennett's Morning in Am.			



Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
<b>Thursday, 5/24/12</b>					
	10:00	Segment 1			
8:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
8:08:45AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
8:17:30AM	60	Citrix, gotomypc.com	58673	Mobility, Simplicity and Fre	VBB-G2P-855
8:18:30AM	30	Arc Entertainment-, For Greater Glory	58788		FGG-1AConservative
8:18:30AM	30	Clockwork Home Service, Benjamin Franklin	58715		TriBranded
8:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
8:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
8:27:47AM	60	Wise Foods, Food Options	58783		WiseFoodStorage1Fre
	13:00	Segment 3			
8:46:30AM	60	C Crane, Radios	58591	800-522-8863/ ccradio.com	vCCRradio-43012
	05:37	Segment 4			
8:57:37AM	60	Stamps.com, Stamps.com	58680		VBB-STP-210



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Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
Friday, 5/25/12					
6:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
6:08:45AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
6:17:30AM	60	Income At Home Enter, Work at Home/Busin	58972	IAH-USA-ANN-NV-60	IAH-USA-ANN-NV-(
6:18:30AM	60	Cable Radio Network, Entertainment	58823		HomeCruise-1103
6:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
6:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
6:24AM	5	Perio Inc - Barbasol, Barbasol / Pure Silk	58925	See Calendar	Barbasol-Reminder
6:27:47AM	60	C Crane, Radios	58591	800-522-8863/ ccradio.com	vCCRadio-43012
	13:00	Segment 3			
6:46:30AM	60	Wise Foods, Food Options	58783		WiseFoodStorage1Fre
	05:37	Segment 4			
6:57:37AM	60	Clockwork Home Service, One Hour Heating	58713		vHelpful-BB
7:00AM	00	Bill Bennett's Morning in Am.			
	10:00	Segment 1			
7:08AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
7:08:15AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
7:17:30AM	60	SDCooper Company, ERSOP	58384	8-6-6-M-Y-E-R-S-O-P/Coul	ERSO-0130-1202
7:18:30AM	30	Arc Entertainment-, For Greater Glory	58788		FGG-1AConservative
7:18:30AM	30	Clockwork Home Service, Benjamin Franklin	58715		TriBranded
7:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
7:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
7:27:47AM	60	Income At Home Enter, Work at Home/Busin	58972	IAH-USA-ANN-NV-60	IAH-USA-ANN-NV-(
	13:00	Segment 3			
7:46:30AM	60	Cable Radio Network, Entertainment	58823		HomeCruise-1103
	05:37	Segment 4			
7:57:37AM	60	Carbonite, Carbonite Pro	58436	CARP101 Generic	CARP101Generic
8:00AM	00	Bill Bennett's Morning in Am.			



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Date & Time	Length	Advertiser,Product	Cart #	Creative Title	ISCI
<b>Friday, 5/25/12</b>					
	10:00	Segment 1			
8:08AM	5	Bulova Corporation*, Bulova	58005		Bulova-Giveaway-Rem
8:08:45AM	5	Basic Books, The Road to Freedom	58577	See Calendar	BB-Embed-Reminder
8:17:30AM	60	Amberen, Amberen	58948	Lunada	Voicemail-800788002
8:18:30AM	30	Clockwork Home Service, Mr. Sparky	58715		TriBranded
8:18:30AM	30	Arc Entertainment-, For Greater Glory	58788		FGG-1AConservative
8:21AM	15	Clockwork Home Service, Benjamin Franklin	58294	HOURLY SPONSORSHIP	BFStudioSponsorshiB
	05:47	Segment 2			
8:23AM	10	Bulova Corporation*, Bulova	58420		Bulova-Studio-Remin
8:27:47AM	60	Coloma Frozen Foods, Nature Blessed	58978	natureblessed.us	vNatureBlessed-BB
	13:00	Segment 3			
8:46:30AM	60	SDCooper Company, ERSOP	58384	8-6-6-M-Y-E-R-S-O-P/Coul	ERSO-0130-1202
	05:37	Segment 4			
8:57:37AM	60	Global Media Outreach, Global Media Outrea	58697		GMO60-bonus

